



OCTOBER 18–21, 2009 • THE SAGAMORE, BOLTON LANDING, NY

SPONSORSHIP LEVELS AND BENEFITS:

PLATINUM LEVEL (\$50,000)

- Category exclusivity
- Sponsorship recognition on all promotional materials (print, Web, and direct mail)
- Inclusion in all press releases and editorial coverage
- Company logo on invitation and all event signage
- Company logo on attendee tote bags
- Company giveaway in attendee tote bags
- Product placement at all appropriate events
- Deluxe exhibit space
- Deluxe hospitality suite
- Sampling station at opening-evening tasting dinner
- Category sponsorship of a keynote dinner
- Option to host a hospitality event
- Two seminar sponsorships
- Six full conference passes, with meals
- Company representative interview for iSanté podcast
- Two advertising pages in an issue of *Santé* magazine
- Two advertising pages in the Symposium program
- Mailing list of attendees

GOLD LEVEL (\$25,000)

- Sponsorship recognition on all promotional materials (print, Web, and direct mail)
- Inclusion in all press releases and editorial coverage
- Company logo on invitation and all event signage
- Company giveaway in attendee tote bags
- Premium exhibit space
- Hospitality suite
- Sampling station at opening-evening tasting dinner
- Category sponsorship of a keynote dinner
- Option to host a hospitality event
- One seminar sponsorship
- Four full conference passes, with meals
- Company representative interview for iSanté podcast
- One full-page ad in an issue of *Santé* magazine
- One full-page ad in the symposium program
- Mailing list of attendees

SILVER LEVEL (\$15,000)

- Sponsorship recognition on all promotional materials (print, Web, and direct mail)
- Inclusion in all press releases and editorial coverage
- Company logo on invitation and all event signage
- Company giveaway in attendee tote bags
- Sampling station at opening-evening tasting dinner
- Standard exhibit space
- One full-page ad in the symposium program
- Two full conference passes, with meals
- One lunch cosponsorship with product featured
- Mailing list of attendees

PAYMENT TERMS:

Full payment due upon signing.

Contact a *Santé* sales representative today!

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