



OCTOBER 18–21, 2009 • THE SAGAMORE, BOLTON LANDING, NY

**Strategies for Survival and Success**

April 26–29, 2009  
The Sagamore  
Bolton Landing, NY

On-Premise  
Communications  
100 South Street  
Bennington, VT 05201  
800.493.9585

**Sign up for your exhibit space today!**  
**Exclusive access to the nation’s leading restaurant professionals.**

Don’t miss this incredible opportunity to connect with the buying power of top-level professionals from the country’s most notable dining establishments, including national hotel and restaurant chains. The 2009 Santé Restaurant Symposium will bring together over 300 influential leaders in the restaurant industry for three days of exclusive seminars, tastings, cooking demonstrations, and much more. Marketed to *Santé’s* readership of owners, general managers, executive chefs, and beverage managers at upscale casual to fine-dining establishments, this event is designed exclusively for foodservice industry professionals.

**The on-site, indoor exhibition hall will be open all day:  
Monday, October 19 from 10AM–5PM.**

**Deluxe Exhibitor Package:  
\$3,000:**

- One-10x10ft exhibit space with: skirted 8ft table, company signage, 2 chairs, ice, spit buckets, 400 watt electricity\*, & waste removal
- One-6ft table at Sunday Dine-around (at Sagamore) Another exceptional showcase for your products; a luxurious walk-around tasting dinner featuring food, wine, spirits and classic restaurant accessories. Your company is responsible for providing, preparing in advance, and serving your product to approximately 300 attendees.
- One-full Symposium pass (with meals)
- Listing in on-site event program & marketing materials (magazine, direct mail, Web)

*\*Additional electrical power will be invoiced. Please inquire.*

**Upgrade your presence with a product sponsorship: \$2,500**

**Sign up NOW for advertising space in the Event Program!**

Full page.....	\$1,000
1/2 page.....	\$750
1/3 page.....	\$500

**The following activities will take place in the exhibition hall throughout the day:**

- Iron Bar Chef Competition
- Product sampling
- On-going demonstrations
- Buffet luncheon
- Book signings
- The Best Chef Cook-Off



**Reserve your space TODAY!**

**Contact Bill Wolfe at 941.429.7847, or [wwolfe@santemagazine.com](mailto:wwolfe@santemagazine.com)  
For more details, visit [isantemagazine.com](http://isantemagazine.com)**

Registration cancellations/refunds: Cancellation deadline is August 1, 2009. All cancellations must be received in writing by August 1, 2009 to receive a 50% refund. No cancellations will be accepted, nor will refunds be granted, after August 1, 2009. All refund requests are processed post-symposium.



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Complete this form and fax back to 802.442.6859.

OR MAIL TO: Santé Restaurant Symposium 100 South Street Bennington, VT 05201

Reserve your space now!

- Deluxe Exhibitor Package: (\$3,000) \$
Additional guest (\$895 each) x (number of guests) \$
Product Sponsorship (\$2,500 each) \$
Event Program: (Full Page-\$1,000; 1/2 Page-\$750; 1/3 page-\$500) \$

TOTAL PAYMENT DUE: \$

Name
Company Title
Address Phone
City Fax
State Zip E-mail

I have read the terms and conditions of this contract and agree to all terms as specified.\*

Payment Method: American Express Visa MasterCard Discover Total Payment \$
Card Number
Month/Year
CVW Code
Signature of Authorized Buyer
Expiration Date
Date

\*Total cost due upon signing. All payments are non-refundable after August 1, 2009.

Santé will not be responsible, nor will it be liable, for refunds of exhibitor or sponsor fees due to any devastation or destruction of the venue or any acts beyond Santé's control that result in their inability to fulfill this contract.

Questions? Contact Bill Wolfe at 941.429.7847, or wwolfe@santemagazine.com
For more details, visit isantemagazine.com.